



## **CREATIVE INDUSTRIES: MEDIA DRAFT SAMPLE EXAMINATION**

Section 7 of the *WACE Manual: General Information 2009* outlines the policy on WACE examinations.

Further information about the WACE Examinations policy can be accessed from the Curriculum Council website at <http://www.curriculum.wa.edu.au/internet/Communications/Publications/>.

The purpose for providing a sample examination is to provide teachers with an example of how the course will be examined. Further finetuning will be made to this sample in 2009 by the examination panel following consultation with teachers, measurement specialists and advice from the VET industry specific courses advisory group.

DRAFT

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**WACE, Draft Sample Examination 2009**  
**Question/answer booklet**

**CREATIVE INDUSTRIES:  
MEDIA**  
Written paper

Please place your student identification label in this box

**Certificate II in Creative Industries: Media (CUF20107)**

Student Number: In figures

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In words

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**Time allowed for this paper**

Reading time before commencing work: ten minutes  
Working time for paper: two and a half hours

**Material required/recommended for this paper**

**To be provided by the supervisor**

Question/answer booklet  
Multiple-choice response sheet

**To be provided by the candidate**

Standard items: pens, pencils, eraser, correction fluid, ruler, highlighters  
Special items: non-programmable calculator

**Important note to candidates**

No other items may be taken into the examination room. It is **your** responsibility to ensure that you do not have any unauthorised notes or other items of a non-personal nature in the examination room. If you have any unauthorised material with you, hand it to the supervisor **before** reading any further.

Section	Suggested working time (minutes)	Number of questions available	Number of questions to be attempted	Marks available
<b>Section One Multiple-choice</b>				
Part A: All candidates	15	10	10	10
Part B: Audiovisual candidates only	5–10	5	5	5
Part C: Multimedia candidates only	5–10	5	5	5
<b>Section Two Short answer</b> Audiovisual candidates only	120–125	8	8	91
<b>Section Three Short answer</b> Multimedia candidates only	120–125	8	8	91
[Total marks]				106

### Instructions to candidates

The rules for the conduct of WACE external examinations are detailed in the booklet *WACE Examinations Handbook*. Sitting this examination implies that you agree to abide by these rules.

#### For AUDIOVISUAL candidates

- Section One:** Answer Part A (1–10) and Part B (11–15) questions on the multiple-choice answer sheet provided using a 2B pencil.
- Section Two:** This section has **eight (8)** short answer questions (1–8). Answer questions in the question/answer booklet in blue or black ballpoint or ink pen. Wherever appropriate, fully labelled diagrams and examples should be used to illustrate and support your answers.
- You must be careful to confine your responses to the specific questions asked and to follow any instructions that are specific to a particular question.

#### For MULTIMEDIA candidates

- Section One:** Answer Part A (1–10) and Part B (16–20) questions on the multiple-choice answer sheet provided using a 2B pencil.
- Section Three:** This section has **eight (8)** short answer questions (9–16). Answer questions in the question/answer booklet in blue or black ballpoint or ink pen. Wherever appropriate, fully labelled diagrams and examples should be used to illustrate and support your answers.
- You must be careful to confine your responses to the specific questions asked and to follow any instructions that are specific to a particular question.

**Section One: Multiple-choice****15 Marks**

Suggested working time: 30 minutes

**Part A—All candidates: questions 1–10**

This section contains **ten (10)** multiple-choice questions. Please mark the correct answer on the multiple-choice answer sheet provided using a 2B pencil.

Suggested working time for Part A: 15 minutes (10 marks)

**Part B—for AUDIOVISUAL candidates only: questions 11–15**

This section contains **five (5)** multiple-choice questions. Please mark the correct answer as indicated on the multiple-choice answer sheet.

Suggested working time for Part B: 5–10 minutes (5 marks)

**Part C—for MULTIMEDIA candidates only: questions 16–20**

This section contains **five (5)** multiple-choice questions. Please mark the correct answer as indicated on the multiple-choice answer sheet.

Suggested working time for Part C: 5–10 minutes (5 marks)

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**Part A****All candidates: questions 1–10****(10 marks)**

1. Which would be the **best** method for you to find out if your new work colleague has the skills required to access and download relevant media industry information from the internet?
  - (a) Ask her/his previous work colleagues.
  - (b) Provide your new work colleague an open-ended task.
  - (c) Ask your new work colleague specific questions.
  - (d) Check your new colleague's work experience records.
  
2. Select the most appropriate phrase to complete the following sentence.

During the process of accessing and using resources in media production, a major obligation of a creative media employee is to ensure that the laws and regulations related to the \_\_\_\_\_ obtained are addressed.

  - (a) amount of information
  - (b) quality of information
  - (c) relevance of information
  - (d) copyright requirements of information
  
3. You have been allocated a task of finding out information about a new media process from a supplier. What would be the best way of separating the facts from the opinions?
  - (a) Check that the information comes from the encyclopaedia.
  - (b) Check the information using other sources.
  - (c) Ask the supplier if the information is correct.
  - (d) Ask for more information from the supplier's competitors.

4. Using the list of four (4) numbered activities below, select the combination of two (2) numbered activities which **best demonstrate** the use of critical thinking in the media industry.
- (i) Following a documented procedure to save a copy of a production to a computer hard drive
  - (ii) Selecting and deciding on a new piece of technical media equipment
  - (iii) Questioning the established technique of producing a creative industry product
  - (iv) Adding costs of technical media equipment into a prepared financial spreadsheet
- (a) 1 and 2.
  - (b) 2 and 3.
  - (c) 2 and 4.
  - (d) 1 and 4.
5. Whose responsibility is it to take actions to eliminate workplace hazards or reduce risks in a media workplace?
- (a) The Occupational Health and Safety committee.
  - (b) The employer only.
  - (c) The employee only.
  - (d) The employer and the employee.
6. What should you do in the event of a fire evacuation when an alarm is being sounded?
- (a) Ensure that you gather all expensive equipment before exiting the building quickly and calmly.
  - (b) Quickly and calmly call 000 and ask for the fire brigade.
  - (c) Move quickly and calmly, following the directions from the wardens who will be identified by the appropriate coloured helmets.
  - (d) Collect a fire extinguisher before exiting the building quickly and calmly.
7. Working in the creative industries often involves working with a group of colleagues in order to create a media product. A group becomes a team when
- (a) each member of the group achieves his or her individual goal or purpose.
  - (b) one member of the group emerges and controls the purpose of the others.
  - (c) all members of the group develop a common purpose or mission.
  - (d) one member emerges as the leader of the group to achieve the purpose.
8. Which is the **most appropriate** way to respond when your supervisor is providing you with verbal feedback on your work performance?
- (a) After the feedback session, immediately request recommendations about improvement of work performance.
  - (b) Immediately engage in a discussion defending your work performance.
  - (c) Provide an immediate response highlighting your work performance strengths.
  - (d) Respond by immediately highlighting your shortcomings in work performance.

9. Choose the most important first step in the process to ensure efficient completion of allocated daily work activities to meet strict deadlines.
- (a) Solve technical problems related to work activities.
  - (b) Plan and prioritise work activities.
  - (c) Seek feedback on new ideas for work activities.
  - (d) Review factors affecting work activities.
10. What is the most effective communication skill to use when responding to media enquiries from a work colleague who speaks English as a second language?
- (a) Clarify the nature of the enquiry by asking questions.
  - (b) Listen carefully without interrupting.
  - (c) Refer the colleague and enquiry to the supervisor.
  - (d) Repeat everything the colleague says.

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**Part B**

**For AUDIOVISUAL candidates only: questions 11–15**

**(5 marks)**

11. You have been contracted as part of a film crew to work on a set as a camera operator. Your main role is to
- (a) keep the camera in focus as it is shooting.
  - (b) operate the camera at the direction of the film director to capture the scenes on film.
  - (c) operate the clapperboard at the beginning of each take.
  - (d) operate the camera and to make decisions on lighting and framing of scenes.
12. A job advertisement for a basic vision and sound editing assistant to work with an editor would **most likely** include the major responsibilities of
- (a) making major decisions regarding the sequence of vision and sound sequences.
  - (b) deciding upon, selecting, then obtaining source materials.
  - (c) digitising, cutting and logging, pre-recorded images and audio content.
  - (d) completing the editing process.
13. Which is the most effective method of logically arranging the content of sound and vision to be recorded?
- (a) shot list, shooting schedule, location map
  - (b) script, storyboard, shooting schedule
  - (c) storyboard, shot list, location map
  - (d) script, shot list, edit decision list (EDL)
14. The **first** step in the process of editing recorded audio content is to ensure that the content is
- (a) copied onto a CD/DVD or tape format.
  - (b) burned to appropriate digital format.
  - (c) digitised and compatible with available software.
  - (d) evaluated by all production personnel.
15. What should be done to maximise **creative** outcomes for sound sequences?
- (a) Apply effects and digital enhancements.
  - (b) Convert the sequences to the mp3 format.
  - (c) Replay sequences through a modern sound system.
  - (d) Compare raw material with digitised sound.

**Part C****For MULTIMEDIA candidates only: questions 16–20****(5 marks)**

16. Which piece of equipment would be most appropriate to complete the task of creating a digital copy from a standard photographic print?
- (a) camera
  - (b) scanner
  - (c) photocopier
  - (d) light table
17. As a freelance photographer contracted to provide photographs of a sporting event, what right should you retain as part of the contract?
- (a) copyright
  - (b) moral right
  - (c) intellectual property rights
  - (d) reuse rights
18. You have just had a first meeting with the DVD production team. Your job is to document the navigation structure. Which of the following should you use?
- (a) flowchart
  - (b) javascript
  - (c) pseudocode
  - (d) storyboard
19. When planning and organising the production of a CD/DVD you need to ensure that the user can easily find their way around the CD/DVD. The industry term to describe this is
- (a) accessibility.
  - (b) easinesy.
  - (c) usability.
  - (d) navigability.
20. You have been assigned a task by your immediate supervisor to resize some digital images by halving the number of pixels in both width and length. One particular file is currently 1200 by 1350, with a file size of 380kb. After resizing the file, and making no other changes, the new size will be approximately
- (a) 95kb.
  - (b) 190kb.
  - (c) 380kb.
  - (d) 760kb.

**END OF SECTION ONE****See next page**

**Section Two: Short answer**  
**Audiovisual candidates only**

**91 Marks**

**(Multimedia candidates see pages 19–29)**

This section has **eight (8)** questions. Attempt **all** questions.

Suggested working time: 120–125 minutes

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**Question 1**

**(10 marks)**

You have been booked as the camera operator for a camera shoot which involves two technicians from a different organisation. The shoot is due to take place in 3 hours time and you discover that the sound recording function of the digital camera which you have booked for this session is not operating. Alternative booking times are not available.

- (a) Propose two (2) alternative steps you could take to solve the faulty sound recording function with solutions from within your workplace. Explain why each of these steps would be useful in solving the problem. (4 marks)

Step 1

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Step 2

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- (b) Propose two (2) alternative steps you could take to solve the faulty sound recording function by involving the technicians from a different organisation. Explain why each of these steps would be useful in solving the problem. (4 marks)

Step 1

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Step 2

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- (c) Identify which of the alternative steps proposed in (a) or (b) would provide the best solution and justify your choice. (2 marks)

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**Question 2**

**(11 marks)**

You are scheduled to do some **visual** editing for an important client on Friday and will receive the images on Friday morning.

- (a) Describe four (4) preparation tasks you should undertake to ensure that everything goes smoothly on the day. (4 marks)

Preparation Task 1:

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Preparation Task 2:

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Preparation Task 3:

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Preparation Task 4:

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(b) You have not managed to complete the required editing on Friday and wish to work on the editing at home over the weekend.

(i) Which two (2) documents would you need to check or fill out before taking the equipment home? (2 marks)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

(ii) Which two (2) physical requirements related to the equipment would you need to check before taking the equipment home? (2 marks)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

(iii) In addition to the documents and physical requirements, your supervisor would also require reassurance that you have followed additional organisational policies/processes before you take the equipment home. Name one (1) of these policies/processes. (1 mark)

\_\_\_\_\_

\_\_\_\_\_

(iv) Explain one (1) reason why organisational policies and procedures relating to the use of creative industries workplace resources need to be in place. (2 marks)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Question 3****(12 marks)**

- (a) You are part-way through editing the sound synchronisation of a 30 second production for a client and are called away on urgent personal business. As the job is urgent, you have to leave instructions for another person on your team to complete the job.
- (i) Using a list, diagram or a flow chart, provide the details of the editing you have completed so far. (3 marks)

- (ii) Using a list, diagram or a flow chart, provide information about what you would like the other person on your team to do in order to complete the editing on time. (3 marks)

(b) When you return on Monday you find that the editing work has been completed but does not meet the technical standards of the organisation.

(i) Name one (1) technical standard related to sound synchronisation which would have to be met. (1 mark)

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(ii) Which two (2) people in the organisation could you contact to receive advice on steps you could take to rectify this situation? (2 marks)

1. \_\_\_\_\_

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2. \_\_\_\_\_

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(iii) Propose three (3) communication techniques which you could use to ensure that effective working relationships with the other member of your team are maintained. (3 marks)

1. \_\_\_\_\_

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2. \_\_\_\_\_

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3. \_\_\_\_\_

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**Question 4**

**(10 marks)**

- (a) A new office has been set up at your workplace. The computer editing work stations were installed without consultation with the OSH representative and many of the media staff are complaining of sore wrists, back, neck and shoulders.

Provide recommendations which describe how the editing work stations should be set up to overcome two (2) of the problems outlined above. (4 marks)

Problem	Recommendation
1.	
2.	

- (b) Camera shoots take place in many locations and each location has associated OSH risks. Name two (2) hazards associated with conducting a camera shoot **inside a dark warehouse** and provide one (1) example of how you would reduce the risks associated with the hazard. (3 marks)

Location	Hazard	Reduce associated risks
Inside a dark warehouse	1.	
	2.	

- (c) Camera shoots take place in many locations and each location has associated OSH risks. Name two (2) hazards associated with conducting a camera shoot **outdoors in the rain** and provide one (1) example of how you would reduce the risks associated with the hazard. (3 marks)

Location	Hazard	Reduce associated risk
Outdoors in the rain	1.	
	2.	

**Question 5**

**(14 marks)**

- (a) Name four (4) new technologies (hardware or software) which you have used, that have improved the quality and efficiency of accessing, producing and sharing products in your particular creative arts industry. (4 marks)

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_  
4. \_\_\_\_\_

- (b) Describe how you have used two (2) of these new technologies to improve the quality of an audiovisual project you have undertaken recently. (4 marks)

Technology 1

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Technology 2

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- (c) Give one (1) current issue of concern related to the use of technologies which has impacted upon your project. (1 mark)

\_\_\_\_\_  
\_\_\_\_\_

- (d) Describe one (1) change you made to your project to eliminate these concerns. (2 marks)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- (e) Many state and federal laws and regulations apply to using and producing products in the creative industries. State one (1) of these laws or regulations and then describe how you have complied with that law or regulation in one of your work projects. (3 marks)

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**Question 6**

**(17 marks)**

Refer to the images below. The cameras may or may not be the ones you have used, but are provided to prompt your memory.



[Wikimedia: Sjr]



[Wikimedia: McCormick]



[Wikimedia: Sebulke]

- (a) Complete the following table by listing (4) major camera controls which you have used on a video camera and describe the major function of these controls. (8 marks)

	Camera Control	Function
1.		
2.		
3.		
4.		

- (b) Choose one (1) of these camera controls and describe how you have made simple adjustments to improve the quality of your final video production. (2 marks)

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- (c) You have been allocated a role as a camera assistant in a project involving the preparation and operation of equipment for a community video production.

The community video production will involve one interior camera shoot in a busy office and one exterior camera shoot in a shaded garden.

The environmental (e.g. noise, light, water) factors will be different at each location and these factors will affect how you will set up the sound, lighting, power and cabling equipment.

Complete the tables below to describe:

1. which environmental problems may affect the shoot; and
2. how you would set up the equipment to address these problems. (6 marks)

Interior camera shoot in a busy office		
	1 Environmental problems which may affect the shoot	2 Set up equipment to solve these problems
Sound equipment		
Lighting equipment		
Power sources and cabling		

Exterior camera shoot in a shaded garden		
	1 Environmental problems which may affect the shoot	2 Set up equipment to solve these problems
Sound equipment		
Lighting equipment		
Power sources and cabling		

- (d) Identify one (1) procedure which you have implemented to ensure that recordings are labelled appropriately. (1 mark)

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**Question 7**

**(9 marks)**

Assistant sound editors are responsible for preparing, organising and digitally editing audio content for media productions (radio, television, film or interactive media).

- (a) Name one (1) sound editing software program you have used to produce a media product. (1 mark)

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- (b) List (in order) the four (4) major steps involved in a sound editing technique you have used to produce the media product. (8 marks)

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2. 

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3. 

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4. 

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**Question 8**

**(8 marks)**

Editing assistants are responsible for improving the final product by editing pre-recorded visual content using a range of editing software and equipment.

- (a) Name two (2) visual editing software packages which you have used to edit a pre-recorded media product. (2 marks)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

- (b) Explain, using specific examples, how you have successfully used two types of software and/or equipment to change the content of a media project to a different format. (4 marks)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- (c) Describe how you solved one (1) problem associated with storage or memory available for the final product. (2 marks)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**END OF SECTION TWO**

**See next page**

**Section Three: Short answer  
Multimedia candidates only**

**91 Marks**

**(Audiovisual candidates see pages 8–18)**

This section has **eight (8)** questions. Attempt **all** questions.

Suggested working time: 120–125 minutes

**Question 9**

**(10 marks)**

You have been booked to produce a DVD for a client. As the multimedia specialist you will be working with two technicians from a different organisation. The final DVD copy is due to be finished in three hours time and you discover that the compression hardware which you have booked for this session is not operating. Alternative booking times are not available.

- (a) Propose two (2) alternative steps you could take to solve the compression hardware problem with solutions from within your workplace. Explain why each would be useful in solving the problem. (4 marks)

Step 1

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Step 2

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- (b) Propose two alternative (2) steps you could take to solve the compression hardware problem involving the technicians from the different organisation and explain why each would be useful in solving the problem. (4 marks)

Step 1

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Step 2

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- (c) Identify which of the alternative steps proposed in (a) or (b) would provide the best solution and justify your choice. (2 marks)

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**Question 10**

**(11 marks)**

You are scheduled to carry out digital image editing for an important client on Friday, and will receive the images on Friday morning.

- (a) Describe four (4) questions you would ask of either the client or your manager regarding the requirements for the editing in order to ensure that everything goes smoothly on the day. (4 marks)

Q1. \_\_\_\_\_

\_\_\_\_\_

Q2. \_\_\_\_\_

\_\_\_\_\_

Q3. \_\_\_\_\_

\_\_\_\_\_

Q4. \_\_\_\_\_

\_\_\_\_\_

- (b) You have not managed to complete the required editing on the Friday and wish to work on the editing at home over the weekend.

- (i) Which two (2) documents would you need to check or fill out before taking the equipment home? (2 marks)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

(ii) Which two (2) physical requirements related to the equipment would you need to check before taking the equipment home? (2 marks)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

(iii) In addition to the documents and physical requirements, your supervisor would also require reassurance that you have followed additional organisational policies/processes before you take the equipment home. Name one (1) of these policies/processes. (1 mark)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(iv) Explain one (1) reason why organisational policies and procedures relating to the use of creative industries workplace resources need to be in place. (2 marks)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Question 11**

**(12 marks)**

- (a) You are part-way through editing 50 digital images which are to be burnt onto a CD/DVD for a client. The editing requires you to resize all images to the same dimensions, (which may involve some cropping of the image) and the final image is in JPEG format. You are called away on urgent personal business. As the job is urgent, you have to leave instructions for another person on your team to complete the job.
- (i) Using a list, diagram or flow chart, provide the details of the editing you have completed so far. (3 marks)

- (ii) Using a list, diagram or flow chart, provide information about what you would like the other person on your team to do in order to complete the editing on time. (3 marks)

(b) When you return on Monday you find that the editing work has been completed, but does not meet the technical standards of the organisation.

(i) Name one (1) technical standard related to digital imaging, based on the editing required which would have to be met. (1 mark)

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(ii) Which two (2) people in the organisation would you contact to receive advice on steps you could take to rectify this situation? (2 marks)

1. 

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2. 

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(iii) Propose three (3) communication techniques which you could use to ensure that an effective working relationship with the other member of your team is maintained. (3 marks)

1. 

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2. 

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3. 

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**Question 12**

**(10 marks)**

- (a) A new office has been set up at your workplace. The computer editing work stations were installed without consultation with the OSH representative and many of the staff are complaining of sore wrists, back, neck and shoulders.

Provide recommendations which describe how the editing work stations should be set up to overcome two (2) of the problems outlined above. (4 marks)

Problem	Recommendation
1.	
2.	

- (b) Name two (2) hazards associated with using fixed electrical or electronic multimedia equipment in an interior situation **inside** your workplace. Provide one (1) example of how you would reduce the risks associated with the hazard. (3 marks)

Location	Hazard	Reduce associated risks
Fixed electrical or electronic multimedia equipment in an interior situation	1.	
	2.	

- (c) Name two (2) hazards associated using portable electrical or electronic media equipment in multimedia equipment in an exterior situation **away from** your workplace. Provide one (1) example of how you would reduce the risks associated with the hazard. (3 marks)

Location	Hazard	Reduce associated risks
Portable electrical or electronic multimedia equipment in an exterior situation	1.	
	2.	

**Question 13**

**(14 marks)**

- (a) Name four (4) new technologies (hardware or software), which you have used, that have improved the quality and efficiency of accessing, producing and sharing products in your particular creative arts industry. (4 marks)

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_  
4. \_\_\_\_\_

- (b) Describe how you have used two (2) of these new technologies to improve the quality of an audiovisual project you have undertaken recently. (4 marks)

Technology 1

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Technology 2

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- (c) Give one (1) current issue of concern related to the use of technologies which has impacted upon your project. (1 mark)

\_\_\_\_\_  
\_\_\_\_\_

- (d) Describe one (1) change you made to your project to eliminate these concerns. (2 marks)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(e) Many state and federal laws and regulations apply to using and producing products in the creative industries. State one (1) of these laws or regulations and then describe how you have complied with that law or regulation in one of your work projects. (3 marks)

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**Question 14**

**(17 marks)**

Refer to the images below. The cameras may or may not be the ones you have used, but are provided to prompt your memory.



[Wikimedia: Sjr]



[Wikimedia: McCormick]



[Wikimedia: Sebulke]

(a) Complete the following table by listing four (4) major camera controls which you have used and describe the major function of these controls. (8 marks)

	Camera Controls	Function
1.		
2.		
3.		
4.		

- (b) Choose one (1) of these controls and describe how you have made simple adjustments to improve the quality of your final digital image. (2 marks)

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- (c) You have been allocated the task of acquiring a digital photo image for a local community brochure from a website supplying stock photos. The website outlines several conditions attached to your use of the photo.

- (i) Name one (1) possible condition of use which may be outlined on the website. (1 mark)

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- (ii) For the condition you have identified, outline three (3) steps you would need to take to ensure these conditions are met. (3 marks)

1. 

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2. 

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3. 

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- (iii) You find that the production team leader has used the photo in a way that breaches the conditions of use. Identify one (1) step you could take to ensure you had met your obligations within the team. (1 mark)

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- (iv) Identify two (2) procedures which you have implemented to ensure that digital images are labelled appropriately. (2 marks)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

**Question 15**

**(9 marks)**

Your multimedia workplace has been given approval to purchase a digital video camera. You have been asked to find information about the latest models available for purchase in Australia using a search engine on the internet and you decide to use the search term: 'recent release digital video camera'.

- (a) As a result of using this search term, you get a very large number of 'hits'. Propose one (1) change which needs to be made on the search page to achieve a fewer number of relevant 'hits'. (1 mark)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- (b) The digital camera is to be purchased for a current project that is documenting the work life of a zoo keeper.  
List the four (4) most important camera features which would make a camera most suitable for this project. (4 marks)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

- (c) As a result of your research you find a camera that appears suitable, but is slightly above the budget originally given.  
Choose two (2) features outlined in (b) and justify how these features would support your proposal to purchase this particular model. (4 marks)

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

**Question 16**

**(8 marks)**

You have been provided with a piece of video footage from a digital video camera to be placed on a CD. You have been asked to compress the footage. From the list below choose a format that could be used.

- AVI
- MOV
- MPEG
- QT

(a) Write down your choice of format and provide the full name for this format. (2 marks)

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(b) Provide two (2) reasons why the format chosen in (a) is the most suitable format. (2 marks)

1. \_\_\_\_\_

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2. \_\_\_\_\_

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(c) Outline the method used for converting to the format chosen. (2 marks)

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(d) Describe how you solved one (1) problem associated with storage or memory available for the final product. (2 marks)

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**END OF SECTION THREE**

**End of paper**

## ACKNOWLEDGEMENTS

### Section Two — Audiovisual short answer

- Question 6 (a)** Sjr. (2005). *Camera Sony HDR-FX1 HDV Handycam Camcorder*. Retrieved April, 2009, from Wikimedia Commons website: <http://commons.wikimedia.org/wiki/File:Sonyhdrfx1.jpg>.
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### Section Three — Multimedia short answer

- Question 14 (a)** Sjr. (2005). *Camera Sony HDR-FX1 HDV Handycam Camcorder*. Retrieved April, 2009, from Wikimedia Commons website: <http://commons.wikimedia.org/wiki/File:Sonyhdrfx1.jpg>.
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